

Benefits

- **Expedites the policy development cycle with sample templates and wizards.**
- **Automatically publishes policies, standards and procedures throughout the organization.**
- **Tracks the status of policy compliance in your organization to protect you from potential legal liability.**
- **Increases employee productivity by making all policies and procedures easily accessible.**
- **Helps your organization comply with international standards such as ISO, British Standards and other regulatory organization requirements.**

THE CHALLENGE

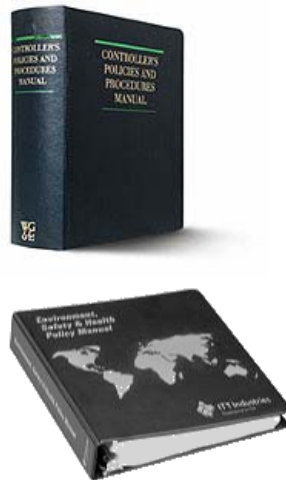
In every company, executives and senior management need a method to effectively communicate their strategic expectations to employees and business associates. This communication is usually in the form of written policies and procedures distributed in printed manuals, on CDs, Intranet servers, or in a variety of databases. Developing, maintaining, and disseminating corporate policies and procedures is a major challenge for organizations to manage effectively.

THE SOLUTION: DYNAMICPOLICY™

DynamicPolicy™ is a Web-based application that enables companies to manage and automate the complete policy life cycle: creation, collaboration, publication, education, and enforcement of internal corporate policies, standards, and procedures, particularly those related to information security.

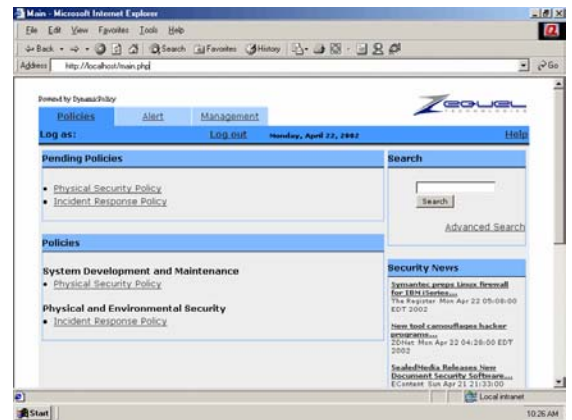
Distributing reams of paper to employees may seem terribly old-economy, but this is precisely the method still used by the majority of corporations. DynamicPolicy™ can transform traditional policy and procedure dissemination from old-fashioned print methods to a reliable, efficient and robust Web-based process.

TRADITIONAL METHOD TO DELIVER POLICIES AND PROCEDURES



Vs.

NEW METHOD TO CREATE, PUBLISH DELIVER, AND ENFORCE POLICIES AND PROCEDURES



DYNAMICPOLICY™ WEB PLATFORM

Features

- **Personalized views.**
- **Administration and log-in features.**
- **Workflow creation, collaboration, approval and publishing cycles.**
- **Wizards, tables of content, and templates.**
- **User acceptance tracking and diagnostic quizzes.**
- **Notifications via e-mail and alerts.**
- **Browse and search capabilities.**
- **Policy / Procedure relationship links.**
- **Reports and Audits.**
- **Policy development / maintenance audit trails.**
- **Fast, integrated, and reliable installation.**
- **Support for industry-standard file attachments.**

THE COMPLETE POLICY MANAGEMENT CYCLE

Take advantage of DynamicPolicy's complete policy management cycle to:

1. Create:

Start your policy development cycle by creating policies from ready to use tables of content, templates, and wizards; or import your existing policies to DynamicPolicy™.

2. Collaborate:

Collaborate with management, employees and third parties to develop corporate policies, standards and procedures. You have the option to assign teams with specific rights to review and approve the policies, and to publish them on the Web with DynamicPolicy™.

3. Publish:

Publish your new policies throughout the organization in an efficient and cost effective manner. All of your employees will have instant access to all corporate policies, with search capabilities to locate policies specific to their roles and responsibilities.

4. Educate: Add quizzes to your policies to increase employees' productivity and understanding of the most critical corporate policies. Create awareness on relevant policy issues by publishing corporate or industry news on DynamicPolicy's news screen.

5. Enforce: Enforce compliance with reports that track which employees have demonstrated understanding of and have accepted corporate policies. Deliver alert messages to departments, groups of users, or individuals regarding specific policy compliance issues.



ABOUT ZEQUEL TECHNOLOGIES, INC.

Zequel Technologies, Inc. develops enterprise software solutions that enable companies to manage their internal corporate policies, standards and procedures more efficiently.

Please visit www.zequel.com to learn how DynamicPolicy™ can benefit your Company.

MINIMUM REQUIREMENTS

Processor:	Pentium III
O/S:	Windows 2000 Server
Memory:	512 MB of RAM
Disk Space:	2 GB
Web Browser:	Internet Explorer 5.5 or higher